



Status of Women Council of the NWT P.O. Box 1320, Yellowknife, NT X1A 2L9

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FOR IMMEDIATE RELEASE

SWC ENCOURAGES NWT WOMEN TO “TAKE OUR GIRLS TO VOTE”

NORTHWEST TERRITORIES - The Status of Women Council of the NWT invites women and female students across the territory to participate in the “Take Our Girls to Vote” Campaign. Launched last week by Equal Voice Canada, this campaign asks Canadian women to take a young girl to the polls with them on Federal Election Day.

The purpose is to address the issue of voter apathy in youth and nurture political interest in young girls. Teaching girls to value voting is an important step toward ensuring that as women, they feel fully entitled to participate in all levels of the electoral process – from casting a ballot to running for office.

For those women who wish to participate, but do not know a young female student in their community, Status of Women staff can help match them with an interested female student.

Women who are interested in this initiative can register online at <http://www.equalvoice.ca/pledge.cfm>.

For more information, please contact Tara Kearsey, Community Development Coordinator for the Status of Women Council, at 920-6178 or tara@statusofwomen.nt.ca