



**Status of Women Council of the
NWT P.O. Box 1320, Yellowknife, NT X1A 2L9**

MEDIA ADVISORY

NOVEMBER 28, 2008

STATUS OF WOMEN LAUNCH WHITE RIBBON CAMPAIGN

YELLOWKNIFE - The Status of Women Council of the NWT is inviting all media to attend the launch of the White Ribbon Campaign on December 1st at 1 p.m. at the Status of Women Council office, 4th floor Northwest Tower.

“The White Ribbon, worn on the left near your heart, is an international symbol showing that you stand up for abused women, and that you strongly oppose any act of violence committed against them,” said Phaneuf.

White ribbons and donation containers will be placed at more than a dozen locations in Yellowknife. All proceeds will go to the Centre for Northern Families and Alison McAteer House

The campaign is a prelude to the December 6th Day of Remembrance and Action on Violence Against Women. This year, the annual Vigil will be held from 2-5 p.m. on Saturday, December 6th at Javaroma. The event is sponsored by the Status of Women Council, Northern Territories Federation of Labour, the PSAC Women’s Committee, the Union of Northern Workers and Javaroma.

For more information, please contact Tara Kearsey, Community Development Coordinator for the Status of Women Council, at 920-6178 or tara@statusofwomen.nt.ca